WAYNE CENTER FOR THE ARTS

CORPORATE SPONSORSHIP

2026-2027

VISIBILITY ALL YEAR LONG!

Corporate Sponsorship support provides year-round visibility across Wayne Center for the Arts' most highly attended performances, community events, exhibitions, and outreach initiatives. Sponsors are recognized throughout the year as partners in making high-quality arts experiences accessible to the community.

Corporate Sponsors receive recognition connected to the following signature programs and events:

Levitt AMP Wooster Music Series
This free summer concert series brings nationally and internationally touring artists to downtown Wooster, creating vibrant community gatherings on the Wayne Center for the Arts lawn. The series attracts families, young professionals, and visitors from across the region.

Artrageous!
WCA's annual fundraiser and celebration brings together business leaders, donors, and community partners for an evening celebrating the impact of the arts in Wayne County.

The Nutcracker
This holiday production features students from the Wayne Center Dance Department and draws families and community members from across the region for one of WCA's most anticipated performances of the year.

Wayne Center Presents
This chamber music and recital series features world-class musicians performing in WCA's intimate auditorium and offers high-quality concert experiences rarely available in our region.

WCA Galleries
The Gault and Looney Galleries present rotating exhibitions throughout the year featuring regional and nationally recognized artists, attracting visitors from across Ohio and beyond.

"Wayne Center for the Arts is a great example of a community-based organization actively enriching the quality of life in the greater Wayne County area. WCA's development of the Arts Park, its wide range of activities for all ages, and its commitment to affordable instruction classes all amount to a treasure in our local area."

Eddie Steiner
CEO, The Commercial and Savings Bank

SPONSOR LEVELS

Corporate Sponsors receive year-round recognition across Wayne Center for the Arts' most visible performances, exhibitions, and community events. Support can be monetary, in-kind, or a combination.

LEADERSHIP CIRCLE

$25,000

130,000 Impressions Annually

All listed below plus

- Wayne Center Presents Series Supporter
  - Logo across series materials
  - Recognition on webpage, eblasts, programs, and signage
  - 2 season subscriptions
- Custom Partnership Activation
  - Opportunity to host a branded community activation at WCA
    - Examples: employee art night, gallery gathering for staff, family creative workshop, sponsor-branded lawn activity during Levitt AMP Wooster or branded social media feature.

BENEFACTOR CIRCLE

$10,000

90,000 Impressions Annually

All listed below plus

- Wayne Center Presents Concert Presenter
  - Logo on concert signage, in program, and concert emails
  - 2 concert tickets
- Performance Sponsor for *The Nutcracker**
- Logo and link on WayneArtsCenter.org
- Gallery Presenter recognition (1 year)
  - Logo on gallery signage
  - Recognition on exhibition webpage

PATRON CIRCLE

$5,000

42,000 Impressions Annually

All listed below plus

- Half page ad in program for *The Nutcracker**
- Premier Sponsor recognition for *Artrageous!*****
  - Logo on printed invitation
  - Program ad placement
  - 2 additional event tickets
- Concert Presenter for Levitt AMP Wooster+
  - Logo on stage banners
  - Social Media mention and tag
  - Stage recognition, bag sponsor, and onsite presence

SUPPORTER CIRCLE

$2,500

30,000 Impressions Annually

- 10% class discount for employees and their families (1 year)
- Logo included on WCA lobby slides
- Logo and link on event webpages, eblasts, and programs for:
  - *The Nutcracker** (includes 2 tickets)
  - *Artrageous!* (includes 2 tickets)
  - Levitt AMP Wooster Concert Series+

Must Commit by November 1, 2026 to be included **Must commit by February 1, 2027 to be included. +Must commit by April 1, 2027 to be included.

YOUR SUPPORT PROVIDES

ARTS ACCESS

ARTS EDUCATION

QUALITY OF LIFE

COMMUNITY DEVELOPMENT

LOOKING FOR OTHER WAYS TO PARTNER WITH US?

If a Corporate Sponsorship is not the right fit for your organization at this time, additional sponsorship opportunities are available for individual programs such as the **Levitt AMP Wooster Concert Series** and **"The Nutcracker."** These options offer meaningful visibility while supporting arts experiences that enrich our community.

To learn more, please contact Tiffany Leeper, Director of Development, to explore opportunities that align with your goals and budget.

Sponsorships can be monetary, in-kind or a combination of both!
We're eager to create a sponsorship package that works for your company.

Contact: Tiffany Leeper
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WayneArtsCenter.org