



## SPONSORSHIP OPPORTUNITIES

*Regional visibility through print, email promotion, and on-site audience engagement*

**The Nutcracker** features students from the Wayne Center Dance Department and draws families and community members from across the region. The 2026 performance will be located at the new Triway Schools performing arts center with corresponding Christkindlmarkt featuring local vendors. This performance continues to be one of Wayne County's deepest-held holiday traditions.

### HALF-PAGE PROGRAM AD - \$125

- Half page ad placement in the program
- 3,000 total impressions

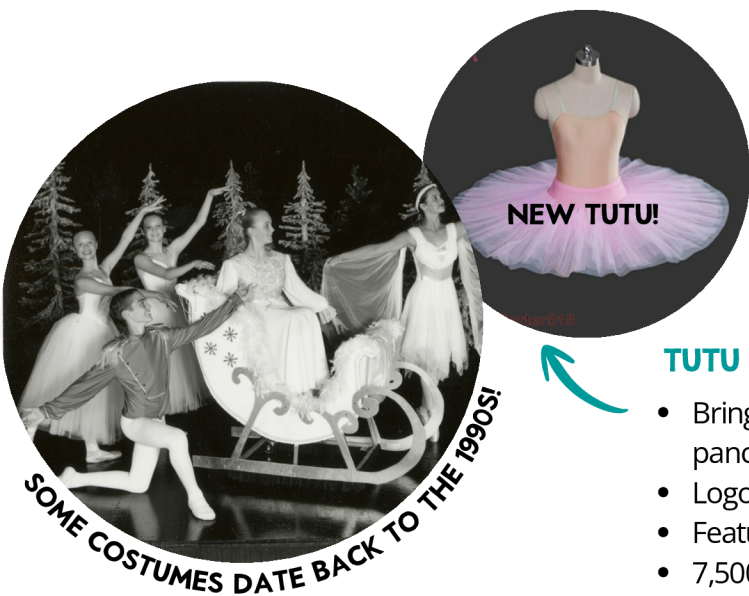
### FULL-PAGE PROGRAM AD - \$250

- Full page ad placement in the program
- 3,000 total impressions



### DANCER SPOTLIGHT - \$500

- Custom visit to your business by the Nutcracker dancers
- Branded social media post featuring the Nutcracker dancers
- 4,000 total impressions



### TUTU SPONSOR - \$750 - 4 AVAILABLE

- Bring The Nutcracker to life by funding one of 4 new professional-quality pancake tutus needed for this year's production!
- Logo placement in the program and Full Page Ad
- Featured/Link in a special social media unboxing video
- 7,500 total impressions

**Contact: Tiffany Leeper, Director of Development**  
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*Easily Secure your Sponsorship Online: [WayneArtsCenter.org/Nutcracker](https://WayneArtsCenter.org/Nutcracker)*



Or scan!