



**WAYNE  
CENTER  
FOR  
THE ARTS**

# Corporate Sponsorship Opportunities



**WAYNEARTSCENTER.ORG**

# INVEST IN OUR COMMUNITY

Since 1973, WCA has been enriching lives and strengthening communities through art. This is your chance to contribute to the future of WCA -- a future that includes impacting more lives through arts education and removing barriers to arts access. Your company's investment ensures the sustainability of our operations, allowing us to maintain an inspiring environment for artistic expression and educational programming, while fostering creativity and ingenuity in our community's present and future workforce.

## EXPOSURE FOR YOUR COMPANY

- **Artrageous!**
  - WCA's annual fundraiser and gala is attended by WCA's top donors, supporters, and leaders of our community. *(200 attendees)*
- **"The Nutcracker"**
  - This holiday tradition features students of the Wayne Center dance department. *(3,000 attendees)*
- **Fall Festival**
  - This annual, free community festival and open house features demonstrations and art by community members of all ages. *(800 attendees)*
- **WCA Galleries**
  - The Gault and Looney Galleries feature stellar exhibits throughout the year that draw attendees from throughout the state. *(1,000 attendees)*
- **Wayne Center Presents**
  - This annual concert series is entering its 3rd year, featuring world-class musicians in our intimate auditorium. *(300 attendees)*



**"As a company deeply rooted in our community, Critchfield recognizes the vital role that supporting local arts and artists plays in fostering creativity, expression, and cultural enrichment. We love to tell new hires about all that the Center has to offer, from a wide variety of classes for all ages to world-class performances. By supporting the Wayne Center for the Arts, we contribute to a vibrant and dynamic environment where artists thrive, audiences engage, and imagination knows no bounds. As a corporate sponsor, our staff have been able to enjoy world-class concerts and 'date night' opportunities that are not readily available in our area. Our commitment to the Center reflects our belief that art transcends boundaries and inspires positive change, making our community a better place for everyone."**

**-Tricia Pycraft  
Critchfield, Critchfeild, and Johnston**

## LEADERSHIP CIRCLE

**\$25,000**

All listed below with upgrade to Presenting Sponsorship of *Artrageous!* Includes social media link/mention and 2 additional tickets. Plus upgrade to Wayne Center Presents Series Supporter Sponsorship with 2 season subscriptions, logo/link included on event webpage, eblasts, program and concert signage.

## BENEFACTOR CIRCLE

**\$10,000**

All listed below plus Logo/Link on WayneArtsCenter.org and Gallery Presenter for 1 year. Includes logo on gallery signage and promotional materials for WCA curated exhibits. Plus Wayne Center Presents Series Concert Presenter which includes 2 concert tickets, logo/link on event email, program, and concert signage.

## PATRON CIRCLE

**\$5,000**

All listed below plus Premier Sponsorship of *Artrageous!* and Winter Dance event. Includes logo/link on eblasts, logo on posters, and ad space in programs plus 4 more tickets.

## FRIENDSHIP CIRCLE

**\$2,500**

All listed below plus Sponsorship of WCA Fall Festival. Includes logo/link on event webpage and eblasts. Plus 10% off class fees for employees and their families for 1 year.

## NEIGHBOR CIRCLE

**\$1,000**

Basic Sponsorship of *Artrageous!*, and Winter Dance events. Includes logo/link on event webpage and event programs plus 2 tickets to each event. Logo on WCA Lobby Slides.

# YOUR SUPPORT PROVIDES

## ARTS ACCESS

**Removing barriers** to the arts, WCA reaches over **7,000 youth** by working with agencies throughout Wayne County, such as Orrville Area Boys & Girls Club, YMCA, and Head Start preschools, bringing art into our community, and ensuring arts opportunities are available for everyone.

## ARTS EDUCATION

WCA provides a **high-quality arts education** that the community has come to expect, serving nearly 5,000 individuals each year at our building in downtown Wooster. We are also expanding our programming to include modern forms of expression, teaching valuable skills and **creative innovation** to the next generation.

## QUALITY OF LIFE

The positive impact artistic expression has on our mental health is well known. WCA has established partnerships with agencies such as One-Eighty and The Village Network, impacting over 1,000 **adults in recovery** and **at-risk youth** through hands-on artistic programming. With ongoing community support, we will continue efforts to build greater individual and community resilience.

## COMMUNITY DEVELOPMENT

A vibrant arts community can inspire more visitors to our area who will shop, dine and stay. It can also attract more people and businesses to move into the area. WCA will continue to contribute to the **vitality of our local economy** through festivals and performances, as well as leadership in the creation of a downtown **Arts District**.

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**WayneArtsCenter.org**

