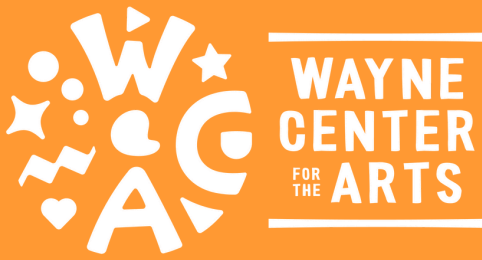




# IMPACT REPORT

2023-2024



## LOOKING FORWARD



Dear Community Members,

As we reflect on this past year, we are filled with gratitude and pride in all that we have accomplished together at Wayne Center for the Arts. While we celebrated **five decades** of creativity, community, and commitment to the arts, we also positioned WCA to begin an exciting new chapter filled with promise and possibility.

From Digital Arts to Music, from fingertips in the clay to tip toes on the floor, the past year has been an inspiring journey, and one of remarkable achievements. We have enjoyed strong **support from our community**, and we have built new relationships with area agencies and organizations, expanding our reach and deepening our impact. These partnerships have been instrumental in helping us bring the arts to more people, enriching lives and fostering a sense of connection through shared experiences.

Looking ahead, we are filled with excitement and anticipation for what the future holds. We are dedicated to enhancing our arts programming to provide even more opportunities for growth, learning and creative expression. We are also thrilled to be **moving forward** with plans to expand our facilities, which will enable us to offer a wider range of activities and programs, further serving our community's needs and aspirations.

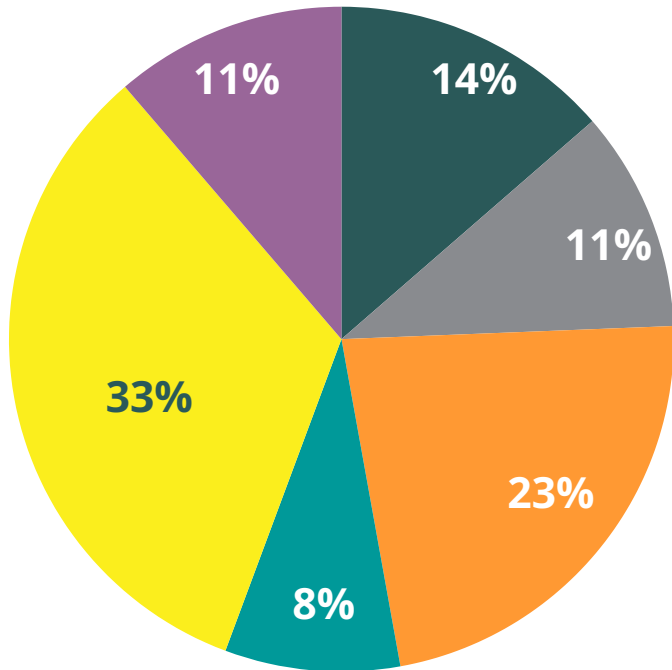
Moreover, we remain steadfast in our commitment to making the arts **accessible to all**. As we continue to grow, we will focus on removing barriers to arts access, ensuring that everyone, regardless of their background or circumstances, has the chance to experience the transformative power of the arts.

**Thank you** for being an integral part of our journey. Your support and belief in our mission have made this year a success, and we are excited to continue working together to create a vibrant, inclusive arts community for all.

Joanna Martinez  
*Incoming Board President*

Sara Starr Brink  
*Executive Director*

# BY THE NUMBERS

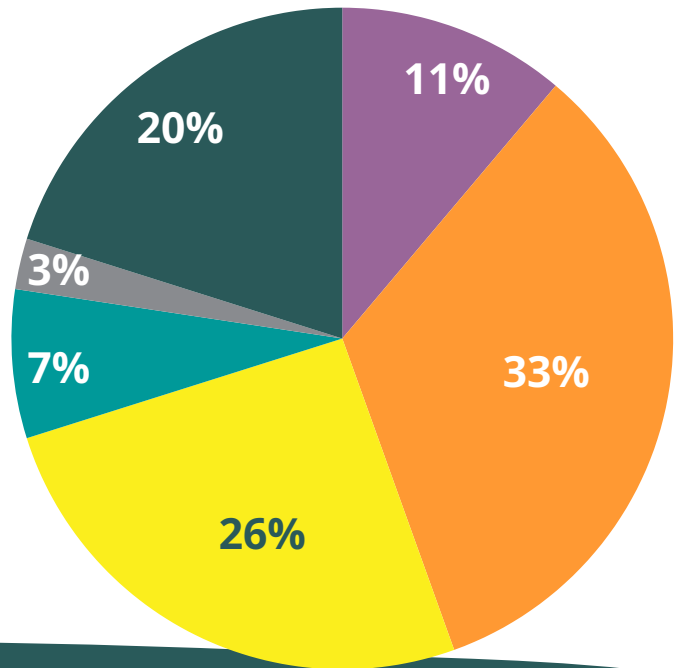


## FY24 INCOME

Grants.....	\$121,888
Donations.....	\$364,268
Classes & Outreach.....	\$279,885
Events & Performances.....	\$133,262
Sales Commissions.....	\$27,156
Investment Income.....	\$219,793
<b>TOTAL INCOME.....</b>	<b>\$1,146,252</b>

## FY24 EXPENSE

Program Materials & Expense.....	\$109,723
Artistic Staff & Instructors.....	\$321,332
Administration.....	\$221,614
Marketing & Fundraising.....	\$82,791
Occupancy Expense.....	\$132,431
Office Expense.....	\$104,553
<b>TOTAL EXPENSE.....</b>	<b>\$972,444</b>



# 2023-2024 BOARD OF DIRECTORS

Adam Briggs  
*President*

Joanna Martinez  
*Vice President*

Christopher Pycraft  
*Secretary*

Reid Delaney  
*Treasurer*

Bridget Dix\*  
*Past President*

Robin Carlton

Douglas Carpenter

Dr. James Gesler

Jarrod Hartzler\*

Michael McClintock

Josh Nolan

Sara L. Patton

Sara Reith

Naoko Skala\*

Anne-Marie Savoie

\* Departing board members are appreciated for their dedicated service.

# CELEBRATING 50 YEARS

Wayne Center for the Arts proudly celebrated its 50th anniversary with a year of remarkable events and honors. The milestone year featured two memorable receptions, celebrating Carli Moorefield, who has been a dedicated pottery instructor for 50 years, and Roberta Looney Braid, an influential director whose leadership in the 1990s has still left a lasting legacy. The 2023 Fall Festival was a great celebration and “birthday party” for WCA’s 50th. Attendees made cards for WCA, enjoyed cake and ice cream, watched performances by the WCA



Dance Companies, enjoyed demonstrations by the clay and visual arts departments, and shopped from over 15 local vendors! The anniversary also showcased a special exhibit, culminating in the *Artrageous! Golden Celebration* event. This grand finale not only highlighted the WCA’s achievements but also set a record by raising significant funds, including \$25,000 for the new Creativity Fund, which provides essential financial aid to Wayne County residents in need.

## CREATIVITY FUND

Thanks to generous donors who give to our Creativity Fund, WCA is able to empower aspiring artists by providing financial aid for art classes, workshops, and lessons ensuring that every student has the opportunity to pursue their passion and hone their creativity.

We believe that everyone should have the opportunity to explore their artistic talents, regardless of financial circumstances. WCA’s Financial Aid program offers assistance for families who earn up to 250% of the federal poverty limit. In a time when day-to-day living is becoming increasingly costly, we believe creative pursuits should never be sacrificed due to the high cost of living.



**OVER \$25,000 IN AID AVAILABLE THANKS TO YOU!**

# STRENGTHENING OUR COMMUNITY

Through the support of grants and generous donors, WCA was able to partner with several nonprofit and community groups to offer collaborative programming that reinforces positive principles of mental health. Creative expression and hands-on arts programming encourages self-confidence, positive relationships, emotional intelligence, and stress reduction. Participants are experiencing increased success in recovery and rehabilitation, growth in academic performance, and all-around improved quality of life!

## GROWING UP GREAT

Community Action Wayne/Medina Head Start (CAWM) and the Wayne Center for the Arts (WCA) celebrated the successful completion of their arts outreach program, funded by the **PNC Foundation's Grow Up Great initiative**. Over 340 Head Start students from Wayne and Medina Counties participated in 204 art and music sessions, showing a 12.51% improvement in geometry and spatial sense, a 6.2% increase in fine motor skills, and notable gains in social-emotional development. Nearly half of the participants were from extremely disadvantaged backgrounds, including those in foster care and experiencing homelessness.



*OVER 6,000 SERVED IN OUR COMMUNITY.*

## MUSIC THERAPY

Thanks to the generous support of the **J. M. Smucker Company**, 24 students from the Orrville Area Boys and Girls Club participated in 98 transformative music therapy sessions. Referred by school counselors, these children had the opportunity to engage in a specialized before and after school program designed to help them regulate their emotions, soothe anxious feelings, and tap into their inner selves through music. The program provided a safe, creative space where students could express themselves, build emotional resilience, and discover the power of music as a tool for personal growth and healing.

## REMOVING BARRIERS TOGETHER



BOYS & GIRLS CLUB  
OF WOOSTER

ORRVILLE AREA



BOYS & GIRLS CLUB



OneEighty



NAMI

Wayne and  
Holmes Counties



the village  
network



# BEAUTIFYING OUR COMMUNITY

Wayne Center for the Arts continues to support improvement in Downtown Wooster, working closely with nearby businesses and organizations. In summer 2024, beautiful, colorful creatures alighted in the heart of Downtown Wooster, courtesy of **Main Street Wooster** and WCA. "Butterfly Alley" will be an ongoing art project that engages artists of all ages -- including WCA art campers!

WCA's park space will be undergoing an impressive face-lift soon! With a new building, outdoor amphitheater and other playground amenities, the revitalized "art park" is sure to enliven the area! WCA is scheduled to break ground in Spring 2025.



## PROGRAM PARTNERS



Kate Freed Charitable Fund  
 Laura B. Frick Charitable Trust  
 Charles E. Loehr Trust  
 Venkataraman Family Fund

# THANK YOU, SUPPORTERS

You make these connections and programs possible. By joining our circle of giving, you experience the profound impact of philanthropy, seeing firsthand how your contributions help to enhance and uplift our community. Everyday, you make an impact.

## GOLDEN CIRCLE SUPPORTER

Donald and Alice Noble Foundation

## ANNIVERSARY CIRCLE SUPPORTERS

Ralph R. and Grace B. Jones Foundation



CRITCHFIELD



UNITED TITANIUM

## CELEBRATION CIRCLE SUPPORTERS

Carol Briggs  
Steve and Cheryl Shapiro



## PATRON CIRCLE SUPPORTERS

Adam and Vikki Briggs  
Shirley Buehler  
Kenneth Shafer  
Tim and Jenny Smucker  
The Willard E. Smucker Foundation



## FRIENDSHIP CIRCLE SUPPORTERS

Robin Carlton  
Jim and Lana Gesler  
Ron and Prue Holtman  
Greg and Kathy Long

Sara Patton  
David and Cheri Spector  
Harry and Kathy Zink  
The Seaman Family Foundation



Sustainability funding provided by





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35  
TEACHING  
ARTISTS  
EMPLOYED



8 *Dance Performances*



6 CONCERTS BY WORLD-RENOWNED MUSICIANS

6,000 *OUTREACH PARTICIPANTS*



330-264-2787 | 237 S. WALNUT ST. | WOOSTER, OH 44691

**WAYNEARTSCENTER.ORG**